

ChatGPT Prompts for Keyword Research

Finding the right keywords can be a troublesome task in the SEO world. That's why it might be a good idea to get a hand from ChatGPT using the prompts we curated for you!

1. Identify the top keywords related to e-commerce that will drive the most relevant traffic to our website [Website] and increase search engine visibility. Gather data on search volume, competition, and related keywords. The keywords should be relevant to our target audience and align with our content marketing strategy.
2. Suppose you're an SEO lead; suggest some high-volume, low-difficulty keywords for [topic of interest].
3. Provide me with long-tail, high-volume, low-difficulty keywords for [topic of interest] as if you're a content marketer.
4. I need a table of the top competitors for 'Topic' and their URLs curated by a keyword strategist.
5. Act like an SEO expert having accurate and detailed information about keywords and create a list of 5 SEO keywords related to the following blog post section [blog post section].
6. Act as an SEO manager and research the top 10 SEO keyword strategies for [topic]. Organize the search intention (commercial, transactional, or informational) for the listed keywords in a table format:...
7. As a content strategist, create a compilation of X frequently asked questions about , that are pertinent for the new .
8. Suppose you're a keyword researcher, create a list of listicle content keywords for the [topic].
9. You're an online marketing manager, make a list of broad topics relevant to [topic] and expand each topic with a list of phrases you think your customers use.

ChatGPT Prompts for Content Outline

When you have the perfect keyword, you need to create the perfect content. But where should you begin?

Check out the ChatGPT content outline prompts below to get inspired or use them as they are.

1. As an experienced copywriter, generate a comprehensive, SEO-optimized blog post outline for the keyword [X], targeting an [X] audience with a conversational tone and a desired length of 1500-2000 words.

2. Suppose you're a content marketer; create an SEO-optimized blog post outline that compares and contrasts different products or services related to keyword [X], targeting consumers with a neutral tone and a desired length of 1000-1500 words.
3. As a freelance writer, generate a comprehensive blog post outline that showcases the unique features and benefits of [X], targeting [product] enthusiasts with a persuasive tone and a desired length of 1500-2000 words.
4. As a technical writer experienced in SEO, please create a detailed blog post outline that provides a step-by-step guide for using [X], targeting beginners with a friendly and helpful tone and a desired length of 800-1000 words.
5. Act as a content marketing specialist, create a comprehensive blog post outline focused on providing tips and tricks for [X], targeting DIY enthusiasts with a conversational tone and a desired length of 1200-1500 words.
6. List the main ideas for a blog post about [subject] and present them in a table.
7. To be used in a blog post, outline the critical elements of a detailed guide on [subject] as if you're an experienced content writer.
8. Write seven subheadings for the blog article with the title [title]; the titles should be catchy and 60 characters max.
9. Suppose you're a content marketing specialist, write a thorough outline using a two-level heading structure for a blog article titled [title].
10. Act as a social media content writer, analyze this outline [outline], and remove/add parts if necessary to make the blog post more engaging and informative.

ChatGPT Prompts for Copywriting

Now that you have the keyword and the outline, let's write the content with the amazing ChatGPT copywriting prompts we gathered for you.

1. As a copywriter, write a script for a video advertisement emphasizing the benefits of reducing waste and promoting sustainability using a knowledgeable and appealing tone for eco-conscious customers. Make sure the tone is informative and persuasive.
2. As a web content specialist, draft a script for an Instagram advertisement that exudes confidence and appeals to fashion-conscious customers. The advertisement should highlight how the product keeps individuals updated with the latest fashion trends and helps them look their best.
3. As a web content manager, create a script for a YouTube video ad with a friendly tone for pet owners. The advertisement should highlight the benefits of using the product in providing comfort and better care for furry friends.

4. As a blogger, write a professional and persuasive email template for a lead-generation campaign targeting business-oriented customers. The email should highlight how the product [X] helps improve productivity and efficiency in the workplace.
5. As a digital content creator, draft an approachable sales letter to potential customers emphasizing the time management benefits of the product [X], as busy customers are the target audience.
6. As a copy editor experienced in SEO, craft an inspiring short story highlighting the product [X]'s features aimed at wellness-focused customers, emphasizing how it promotes a healthy balance and enhances overall happiness.
7. As a content creator, write a friendly headline for a blog article targeting family-oriented customers, highlighting the product [X]'s benefits in enabling them to spend more quality time with their loved ones.
8. As a content marketer, draft a confident social media post for a sale event targeting tech-savvy customers, emphasizing the product [X]'s ability to help them stay ahead of the latest technological trends.
9. As an experienced content writer, write an inspiring call-to-action for a landing page, targeting creative customers, highlighting the product [X]'s ability to bring their imaginative ideas to life.
10. As a social media content creator, craft a trustworthy script for a virtual event invitation, targeting security-conscious customers, emphasizing the product [X]'s ability to provide a sense of safety and security in their daily lives.
11. As a copywriter, draft a script for a Facebook advertisement with a fun and energetic tone targeting young adults. The advertisement should highlight how the product simplifies and improves their daily lives, making it easier for them to focus on the things that matter most.
12. As a content creator, write a script for a TV commercial that appeals to families with young children. The advertisement should highlight the benefits of the product in providing a safe and secure environment for kids to play and learn.
13. As a social media manager, create a script for an influencer collaboration aimed at fitness-conscious customers. The advertisement should highlight how the product enhances their workouts, improves their health, and helps them reach their fitness goals.
14. As a marketer, write a script for a radio advertisement targeting busy professionals. The advertisement should highlight how the product saves time and provides convenience in their fast-paced lives, allowing them to focus on the things that matter most.
15. As a content strategist, write a script for a Snapchat advertisement aimed at college students. The advertisement should highlight how the product provides affordable and practical solutions for their everyday needs, making it easier for them to manage their finances and live stress-free lives on campus.

ChatGPT Prompts for Content Improvement

Whether it's new content or an old one, sometimes you need to tweak it a little bit to get into the perfect form. You can always utilize ChatGPT prompts to perfect your content easily.

1. Improve [text] to ensure the content is relevant and informative for the [target audience].
2. Rewrite [text] and use headings and subheadings to break up the content and make it easier to read using the keyword [keyword].
3. Paraphrase this [text] and use active voice and short sentences to make the content more readable for [target audience] in the context of [keyword].
4. Improve this [text] by adding a call-to-action (CTA) to encourage readers to take a specific action, such as signing up for a newsletter or purchasing a product.
5. Rewrite this [text] by including relevant quotes and statistics to support your arguments and make the content more trustworthy.
6. Paraphrase this [text] using anecdotes and storytelling techniques to make the content more engaging and memorable.
7. Improve this [text] and consider using humor, if appropriate, to make the content more enjoyable to read.
8. Improve this [text] by proofreading the content to eliminate any typos, grammatical errors, or other mistakes.
9. Rewrite this [text] by making sure the content is easy to scan using bullet points, numbered lists, and bold or italicized text.
10. Rewrite this [text] by encouraging reader engagement by asking questions and inviting comments at the end of the content.
11. Rewrite the text above using [keyword 1, keyword 2, keyword 3] as SEO keywords.
12. Rephrase the text above in a playful tone of voice, making it easier to read by the audience and including [keywords].
13. Act as a copywriter working in SaaS business to generate a [X] words summary of the following content while keeping the most important information and include the keyword [X] in the summary where possible:...
14. Act as a content specialist and paraphrase this blog section [blog section] to align with this blog section [blog section] in terms of tone, language, and overall style.

15. As an old comedian now working in the content marketing industry, improve this YouTube video description to make it fun and engaging; use wordplay and puns to make it more relatable as well.

ChatGPT Prompts for Technical SEO

Creating SEO-friendly content may not be enough without the technical issues covered as well. Make sure you are on the right track, and use ChatGPT prompts for technical SEO if you need extra help.

1. Create the FAQs Page Schema markup for the following questions and answers:...
2. Generate the hreflang tags to feature in pages targeted to the [country] in [language], [country] in [language], and [country] in [language]...
3. Create the .htaccess rewrite rules to 301-redirect [source location] to [location destination] ...
4. Generate robots.txt rules to block the crawl [location to block] but allow the crawling of [location to crawl] within the domain...
5. Create a valid XML sitemap containing the following URLs: [URLs]
6. Create a no-follow and canonical for [URL].
7. Act as an SEO specialist, analyze [website URL], and make improvement suggestions regarding technical SEO with the ways to make those improvements listed in a table.

ChatGPT Prompts for Creating Titles

Looking for a catchy title for your content? Check out the ChatGPT prompts below to create the title that will have the audience click on your content.

1. Create [X] distinct title tags with a maximum of 60 characters for the text below. They must be descriptive and contain the word "keyword":....
2. I want you to act as a fancy title generator. I will type keywords via comma, and you will reply with fancy titles. My first keywords are API, test, and automation.
3. Provide catchy blog post titles relating to the list of SEO keywords below:...
4. Make the blog article's title, [title], more appealing.
5. Write three samples of different blog post titles with higher click-through rates for the given topic.

ChatGPT Prompts for General SEO

Here are some bonus ChatGPT prompts for SEO that we thought you may need in the SEO field.

1. I want you to act as an SEO expert. My first request is, "I need help developing an SEO strategy for my company."
2. I want you to act as an SEO expert. My first request is, "I need help understanding how to create an effective SEO guide."
3. I want you to act as a social media influencer. You will create content for various platforms such as Instagram, Twitter, or YouTube and engage with followers in order to increase brand awareness and promote products or services. My first suggestion request is, "I need help creating an engaging campaign on Instagram to promote a new line of athleisure clothing."
4. I want you to act as a social media manager. You will be responsible for developing and executing campaigns across all relevant platforms, engaging with the audience by responding to questions and comments, monitoring conversations through community management tools, using analytics to measure success, creating engaging content, and updating regularly. My first suggestion is, "I need help managing the presence of an organization on Twitter to increase brand awareness."
5. Paraphrase the following email as an SEO specialist; keep it fun and professional while paying great attention to grammar rules:...
6. Recommend X popular blogs about [niche] that cover [topic] and their URLs in a table.
7. I need you to serve as a copywriter and create a script for a webinar with an informative tone that appeals to tech-savvy individuals. The content should emphasize the benefits of staying up-to-date with the latest technology and having smooth connectivity.
8. Please act as a copywriter and craft a hashtag campaign for a product. The tone should be informative and target customers who value getting the most for their money. The focus should be on how the product helps them maximize their investments and get the most bang for their buck.
9. As a content marketer, write a catchy meta description for a blog post with the keyword [X] while ensuring that the meta description is [X] characters max.
10. As an SEO expert, I would like you to develop a strategy to improve the search engine ranking of [URL] for the keywords: "[keyword 1]," "[keyword 2]," and "[keyword 3]."

Blogging ChatGPT Prompts

1. Generate a month-long content calendar targeting specific keywords.

"Make me a month-long calendar for the following keywords [Enter Keywords here]. Add [number of articles] articles each week, and use persuasive SEO-friendly titles for each article."

2. Generate Blog Post Ideas

"Create a list of at least 10 blog post ideas on the following topics: [Enter topics separated by commas]. Suggest SEO-Friendly title for each post, and use an emotional and persuasive tone in post titles."

3. Generate SEO title and meta description for a blog post

"Suggest at least 5 SEO-friendly titles and meta descriptions for the following blog post [Enter your blog post text here]. Use a persuasive and intriguing tone."

4. Suggest tags for a blog post

"Suggest at least 5 tags for the following blog post [Enter your blog post text here]."

5. Generate related long-tail keywords for a blog post

"I want you to generate a list of long-tail keywords that are related to the following blog post [Enter blog post text here]."

6. Create an article outline

"Write an article outline for the following topic [Enter topic or blog post title here]."

7. Write an article on a specific topic

"Write an article on the following topic [Enter topic here]. The article should be at least [number of words] words in length. Use a persuasive tone and pretend to be an expert on the topic."

8. Outrank a competitor for a specific keyword

"Write an article based on the topics covered in the following article [Enter competitor URL here]. Make the article more comprehensive than the URL provided by adding details that the source URL has missed or didn't cover. Answer the most commonly asked questions about the topic at the end of the article."

9. Write a motivational blog post

"I want you to write a motivational blog post about overcoming [fear/failure/challenge goes here]."

10. Generate call-to-action ideas

"I want you to come up with 5 effective call-to-action button ideas based on the contents of the following URL [Your website or landing page URL goes here]."

11. Generate a pros and cons outline for a topic

"Write down an essay on the pros and cons of [Your topic goes here]."

12. Write questions for an interview blog post

"Write interview questions for a blog post with [Guest Name] who is an expert in [Guest profession or area of expertise]."

13. Proofread a text and optimize it for the focus keyword

"I want you to act as SEO editor and copywriter. I need you to proofread and analyze the following text and optimize it for the focus keyword. I also need you to correct any grammar mistakes you find in the article. Ask me to provide you with the article text and focus keyword."

14. Reuse a blog post for social media content

"I want you to act as a topic authority and social media influencer. I will provide you with the text or URL of an article. You need to summarize it and create content for social media platforms. Ask me to provide you with the text or URL of the article."

15. Generate a list of tools to mention in a blog post

"Create a list of the most popular tools used by the [Field of Interest] professionals with the pros and cons of each tool."

16. Write a conclusion for a blog post

"I want you to pretend to be a topic expert, and write a persuasive conclusion for the following blog post. [Your blog post text goes here]."

17. Come up with best practices for using something

"Pretend to be a topic expert and write down an essay on the best practices to follow when using [mention the tool or topic here]."

18. Write a comparison blog post

"I want you to pretend to be a topic expert and compare [Item 1] vs [Item 2] with pros and cons. I need you to show that [item 1] is better than [item 2] and persuade the reader to have a positive feeling about [item 1]."

19. Build reader personas to learn more about a target audience

"Build a reader persona for a blog post titled "[Your blog post title goes here]."

20. Polish your content to look more creative

"Analyze and improve the following content to make it more creative. Use an [Select tone style] tone and write in a casual and conversational style. "[Your content goes here]"

Social Media ChatGPT Prompts

21. Generate captions for Instagram posts, reels, and videos.

"Write an Instagram post description or caption using a few sentences for the post about "[Enter a description of what your Instagram post is about]". Start the caption with an intriguing sentence and don't make the first sentence a question. Use emojis in each sentence and add a paragraph after two sentences to make it more readable. Add the most popular hashtags related to the post."

22. Write an Instagram post about a product / service

"Write an Instagram post promoting [product/services] using a few sentences. Start the post with a captivating sentence and end with a sentence including a call to action to check the link in bio. Use emojis and add the related hashtags at the bottom."

23. Generate Instagram carousel ideas with slide descriptions

"Write me an Instagram carousel topic idea example. Also, write slide by slide with titles. Explain each slide with the exact content example I should use, not instructions. Also, give me images for every slide that explain all the titles for [Your Instagram Carousel Topic Here]. Do not include content instructions, instead, only write me an actionable text that I can just copy and paste.

After writing the carousel slides. Write me the Instagram post description/caption in just a few sentences. Format every new sentence with new lines so the text is more readable.

Include emojis and the best Instagram hashtags for that post.
The first caption sentence should be intriguing and captivating to the readers.”

24. Write Twitter Bio

“I want you to write an interesting Twitter bio for a [Your brand niche and industry / Profession].”

25. Suggest Twitter Header Image Ideas

“Give me at least 5 ideas to create a Twitter header image for a [Profession/Industry niche].”

26. Generate Tweets for a specific profession, niche, or business

“I want you to act as a social media manager and come up with at least 20 Tweets for a [Profession/ Business niche or industry] include popular hashtags in each tweet.”

27. Generate a viral Twitter thread

“I am looking for a Twitter thread idea that will go viral and showcase [mention your service, product. or blog] to the ideal customer persona in a creative and engaging way. Include hashtags and emojis in each tweet.”

28. Generate a Twitter content strategy

“I need you to act as my social media manager promoting [Describe your business or brand and what it does]. Generate a Twitter content calendar for the next two weeks. Generate at least three tweets for each day targeting relevant customer persona. Include hashtags and emojis in each tweet.”

29. Generate YouTube Video Description

“Write a unique and intriguing description for a YouTube video titled [Enter your video title here]. Pretend you are an expert on the niche and give your personal best advice in 1st person. Explain why you thought sharing this video would be useful and what users will get out of watching this video.”

30. Generate an entire YouTube video script

“Create an attractive and captivating YouTube video script that is informative. I want you to create a persuasive headline, write a video description repeating keywords used in the headline, cite relevant keywords and tags, create the youtube video script and suggest ideas for a persuasive thumbnail to use for the video, from the following description: [Your video description].”

31. Create thumbnail Ideas for Your YouTube video

“Give me at least 3 ideas for creating an interesting and persuasive thumbnail for a YouTube video using the following description: [Enter your video description].”

32. Generate a YouTube content strategy with video ideas

“I want you to act as my social media manager promoting [mention your brand and what services or products it offers] and come up with a content calendar for our YouTube channel. Give me a monthly calendar of posts with at least one video each week. Suggest video ideas with detailed descriptions of what that particular video will be about. Include keywords and hashtags for each video.”

33. Generate a LinkedIn content calendar with post ideas

“I want you to act as my social media manager for my [Explain your business, brand, profession, and what you typically write about]. I need you to create a month-long content calendar with at least one post each day. Write the post for me including the relevant hashtags and use emojis. Write posts specifically for LinkedIn. My target audience is [companies/professionals interested in my brand product or services].”

34. Write a LinkedIn About section

"I want you to act as my social media manager for my [Explain your business, brand, or profession and what you usually post about]. Give me at least 5 examples of an interesting About section for my LinkedIn profile."

35. Write a caption for Facebook Photo

"I want you to act as my social media manager and write at least 5 captions for a Facebook photo about [explain what the photo is about]. Use hashtags and emojis in the caption."

36. Write a Facebook Ad Copy

"I want you to act as a professional copywriter with experience in writing high-converting Facebook ads. I want you to write a Facebook ad copy for the following products/services [Describe your brand name, products and services you offer]. Produce ad copy that is between 100-150 words, with an attention-grabbing headline and a strong call to action that persuades users to take action. I want you to research the potential target audience and optimize the ad copy so that it appeals to that particular target audience."

37. Plan a Facebook content strategy

"I want you to act as my social media manager promoting [explain your business brand and what you offer]. I need you to provide me with a two-week content calendar for Facebook posts that are highly engaging and generate emotional responses from the readers. Add one post for each day, using hashtags and emojis."

E-Commerce ChatGPT Prompts

38. Write an eCommerce product description

"I want you to pretend that you are an eCommerce SEO expert who writes compelling product descriptions. I will provide you with one product title and I want you to come up with three distinct content sections for product description, each section should have its own headline."

39. Write an eCommerce product short description

"I want you to pretend that you are an eCommerce SEO expert who writes compelling product descriptions. I will provide you with one product title and I want you to come up with a short product description of between 250-300 characters."

40. Generate product ideas for your eCommerce store

"I want you to pretend as a product specialist for an eCommerce store with a specialty in finding and sourcing products to sell online. My store sells [define your store industry and product types] and I need you to come up with a list of [number of product ideas] product ideas that I can sell on my online store."

41. Write an SEO Optimized landing page copy for a product

"I want you to pretend as a copywriter specializing in writing landing page copy for better SEO rankings and higher conversions. I need you to write the landing page copy for [Your product name]. I want you to start with an intriguing headline to captivate the target audience followed by a call to action button. Below that I want you to add three content sections with different headings each targeting a specific keyword for the product. I need you to end the landing page copy with a FAQ section answering at least 5 customer questions about the product."

42. Create and sort products into product categories

"I need you to sort the products into product categories. Ask me to provide you with a list of products. Use hierarchical categories and create child categories as needed. Products can be placed into multiple categories. Show which products are placed under a category. Write a catchy short description for each category. Use this product list [enter your product list]."

43. Create an ad strategy for an eCommerce product

"I want you to act as an advertiser. You will create a campaign to promote a product or service. You will choose a target audience, develop key messages and slogans, select the media channels for promotion, and decide on any additional activities needed to reach your goals. The product you will be promoting is: [Enter your product title and description here]."

ChatGPT Prompts for Businesses

44. Polish an email text to be more effective and professional

"Fix this email to write it in a human voice in perfect English, as someone with a charismatic personality, that is extremely professional and concise with their language. Also, give at least three samples to use as the email subject. [Enter your email text here]."

45. Write a job posting ad for hiring

"I want you to act as a recruitment manager specializing in finding talented professionals for a job. I need you to write a job posting for [job title] we are offering the following benefits [mention benefits here] and we are looking for [job requirements such as experience and skills]."

46. Generate a business model canvas

"I need you to help me create a business model canvas for a [explain what your business is about] company. Organize your answers in a table that reproduces the original format used in consulting. I want you to write detailed answers that are focused on adding value and act as an expert consultant in digital marketing."

47. Generate logo design ideas

"I want you to act as a graphic designer specializing in brand identity development. I want you to come up with detailed ideas for unique and interesting logos for a business. Come up with at least 3 ideas and mention what is unique about each idea and how it is different from the other two ideas. The business name is [Enter your company name] and it offers [mention products/services]. I need you to present your ideas in a format that can be given to a professional graphic designer as initial instructions."

48. Instantly generate domain name ideas

"I need you to help me find domain name ideas for a business. My company name is [enter business name] and it offers [products/services/industry]. Only give .com domain name ideas. domain name should not be more than 8 characters long."

49. Write an email to terminate an employee

"Write an email to an employee informing them that they are being fired for the following reason [mention the reason for firing]. Make the email text sound professional and polite. Use a sympathetic and kind tone and thank the employee for their work."

50. Write a job offer email

"I want you to write a job offer email using the following parameters:

1. Candidate name
2. Job position
3. Company name
4. Salary offered

Ask me to input these parameters one by one before writing the email."

Miscellaneous ChatGPT Prompts

51. Generate a cover letter for a job application

"I need you to write me a professional cover letter to send with a job application using the following parameters:

1. Job Title
2. Years of Experience
3. Skills to mention

Ask me to input each parameter one by one before writing the cover letter."

52. Plan your day

"I need you to help me plan my day. Starting at 9 am and ending at 5 pm. Ask me to input the task I will be performing and then ask me for the start time and end time for that particular task. Repeat until the end time of a task is 5 pm.

Create a table and add one row for each task with start time, end time, and task detail as columns."

53. TL:DR Summarize a text or article

"I want you to act as a very proficient researcher. I want you to pretend that you can extract all relevant information from a text or a URL I give you. Your task is to extract all facts and summarize the text in all relevant aspects, presented in bullet points and a 1-liner summary, pick a good matching emoji for each bullet point, and then add it after the 1-liner summary. Ask me to input text or provide you a URL."

54. Generate a list of popular websites on any topic

"I want you to act as a topic expert. I will provide you with a topic and you will provide me with a list of at least 10 most influential websites on that particular topic. Present the websites in a table with serial number, website name, website URL, 1-liner website summary as columns. Ask me to provide you with a topic."